

Rep Order# 8883284 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37601

Printed: 10/19/2012 9:42 AM
Last Received: 10/19/2012 9:10 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CANCELS ON MONDAY PER CAMPAIGN REQUEST.
PLEASE HOLD ON TO THE \$7,075 CREDIT AT THE STATION.
PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F	400A-459A		:30	\$50.00	10/16-10/19	4	1	4	\$200.00	
				Buyline Comment: NEWS								
	*2	M	400A-459A		:30	\$50.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	3	TU-F	500A-600A		:30	\$225.00	10/16-10/19	4	1	4	\$900.00	
				Buyline Comment: NEWS								
	4	TU-F	600A-700A		:30	\$275.00	10/16-10/19	1	1	1	\$275.00	
				Buyline Comment: NEWS								
	5	TU-F	700A-900A		:30	\$200.00	10/16-10/19	2	1	2	\$400.00	
				Buyline Comment: CBS THIS MORNING								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	M	700A-900A		:30	\$200.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: CBS THIS MORNING								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	7	TU-F	900A-1000A		:30	\$300.00	10/16-10/19	4	1	4	\$1,200.00	
				Buyline Comment: KELLY								
	*8	M	900A-1000A		:30	\$300.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	9	TU-F	1000A-1100A		:30	\$1,575.00	10/16-10/19	1	1	1	\$1,575.00	
				Buyline Comment: PRICE IS RIGHT								
	10	TU-F	1200P-1230P		:30	\$325.00	10/16-10/19	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
	*11	M	1200P-1230P		:30	\$325.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	12	TU-F	200P-300P		:30	\$1,315.00	10/16-10/19	1	1	1	\$1,315.00	
				Buyline Comment: THE TALK								
	13	TU-F	300P-400P		:30	\$425.00	10/16-10/19	4	1	4	\$1,700.00	
				Buyline Comment: ELLEN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*14	M	300P-400P		:30	\$375.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	15	TU-F	430P-500P		:30	\$450.00	10/16-10/19	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
	*16	M	430P-500P		:30	\$450.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	17	TU-F	500P-630P		:30	\$500.00	10/16-10/19	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	*18	M	500P-630P		:30	\$500.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	19	TU	1030P-1100P		:30	\$325.00	10/16-10/16	1	1	1	\$325.00	
				Buyline Comment: INSIDE EDITION								
	*20	M	1030P-1100P		:30	\$325.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	21	TU	1000P-1030P		:30	\$350.00	10/16-10/16	1	1	1	\$350.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								

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	32	TU-F	900P-1000P		:30	\$2,100.00	10/16-10/19	1	1	1	\$2,100.00	
				Buyline Comment: NCIS LA								
	33	F	800P-900P		:30	\$2,100.00	10/19-10/19	1	1	1	\$2,100.00	
				Buyline Comment: HAWAII 5-0								
	34	TH	600P-800P		:30	\$3,500.00	10/18-10/18	1	1	1	\$3,500.00	
				Buyline Comment: DEBATE								
	*35	M	900P-1000P		:30	\$2,100.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: HAWAII 5-0								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	36	SA	800P-1000P		:30	\$500.00	10/20-10/20	2	1	2	\$1,000.00	
				Buyline Comment: PRIME								

---REPORT TOTALS---

Report Totals: 51 / \$42,440.00

---SALES MONTHLY TOTALS---

Oct 12: 51 / \$42,440.00

Sales Totals: 51 / \$42,440.00

Station Totals: 51 / \$42,440.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$141,467	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		